# Data Aware Defense From research to product on the market

**David Lubicz** 





### Table of content

- A threat
- A research project
- A innovative and efficient solution
- 4 A start-up, a product



- A threat
- A research project
- A innovative and efficient solution
- 4 A start-up, a product





### The ransomwares

#### The ransomewares are a form of malware:

- personal data are made unavailable (by cyphering) and a ransom is reclaimed in order to (perhaps) get them back;
- the number of attacks by ransomware grows consistently (36% between 2016 and 2017);
- 60% of all malawares;
- \$5 worth of cumulated damages;
- Examples: NotPetya, WannaCry have made big headlines.





### The ransomwares

The ransomwares can be characterized by:

- an important infectious activity and high speed of propagation;
- but they do not enter in the deep layers of the systems (userland execution);
- do not target a particular user of system, attack personal data.

Dynamic analysis is well adapted to the detection of ransomwares.







- A threat
- A research project
- A innovative and efficient solution
- 4 A start-up, a product





## The High Security Laboratory (HSL)

A research project started in 2015 with a thesis:

- funded by DGA and carried out by the HSL;
- HSL is the fruit of a partnership between CentraleSupelec, CNRS, Inria, DGA, and Britanny region;
- its role is to develop and organize the research in cybersecurity and boost innovation.

The project rely on the competences and the platforms of the HSL.





## Contenu

- A threat
- A research project
- A innovative and efficient solution
- 4 A start-up, a product

### Aims of the solution

### The objectives:

- being able to detect quickly any malicious activity;
- to adapt to the evolution (counter measures to the detection) of this activity;
- to protect the data which are targeted by the ransomware;
- in case of attack, stop the malicious activity and carry out an instant restoration of data.

### and limiting side effects:

- limit the rate of false alarm;
- have a large detection span;
- small memory and cpu consumption;
- in all cases behave in the most transparent way for the user.

### The difficulties

It's difficult to reach these goals:

- some of these goals are conflicting: reactivity and data protection implies a rise in the number of false alarms;
- our solution allows in a way not to do any trade off.





# Technical explanation

The originality of our solution lie in the dynamic analysis part:

- a driver which is run in the kernel out of reach of malicious activity;
- monitor a relevant activity probe;
- learning machine techniques in order to distinguish normal and abnormal behaviours;
- optimality theorems (reactivity, relevance, small rate of false alarm) for a large class of detection algorithms;
- a gradual kick off of the protection mechanisms with respect to the level of certainty that we have a real attack.





## A prototype

Development of a prototype and rigorous evaluation of our solution:

- with the Mom platform of the HSL;
- an extensive malware data base;
- with computers that we can infect at will;
- compare favorably to other known public solutions.

Thousands of hours of use without a bug!





## Contenu

- A threat
- A research project
- A innovative and efficient solution
- 4 A start-up, a product





## Start-up creation

From the prototype to the product to the market:

- protection of the intellectual property with (pending) patents;
- creation of a start up via Inriahub facility;
- development of a product.





## And the research keeps going...

#### At the same time:

- Improve the malware platform of the HSL;
- better understanding of malware (infection mechanisms, counter measures to the detection, improvement of the detection etc.)

In order to improve and extend the capacity of our product.



