

# How Might Precision Environmental Data Create Opportunities For Health?

Rajiv Bhatia, MD  
Principal, The Civic Engine

*HOW MUCH DOES POLLUTION  
REALLY MATTER?*

*HOW MUCH DOES POLLUTION  
REALLY MATTER TO YOU?*

*HOW MUCH SHOULD HEALTH  
CARE SYSTEMS SPEND TO  
MITIGATE POLLUTION'S  
IMPACTS ON HEALTH?*

*IT'S NOT EASY TO VALUE  
POLLUTION'S REAL IMPACTS  
ON HEALTH AND WELFARE*

WHAT IF WE HAD A COST-EFFICIENT WAY TO KNOW EVERY PERSON'S POLLUTION EXPOSURE WITH OR WITHOUT THEIR PARTICIPATION?

HOW MIGHT THAT BENEFIT  
HEALTH?

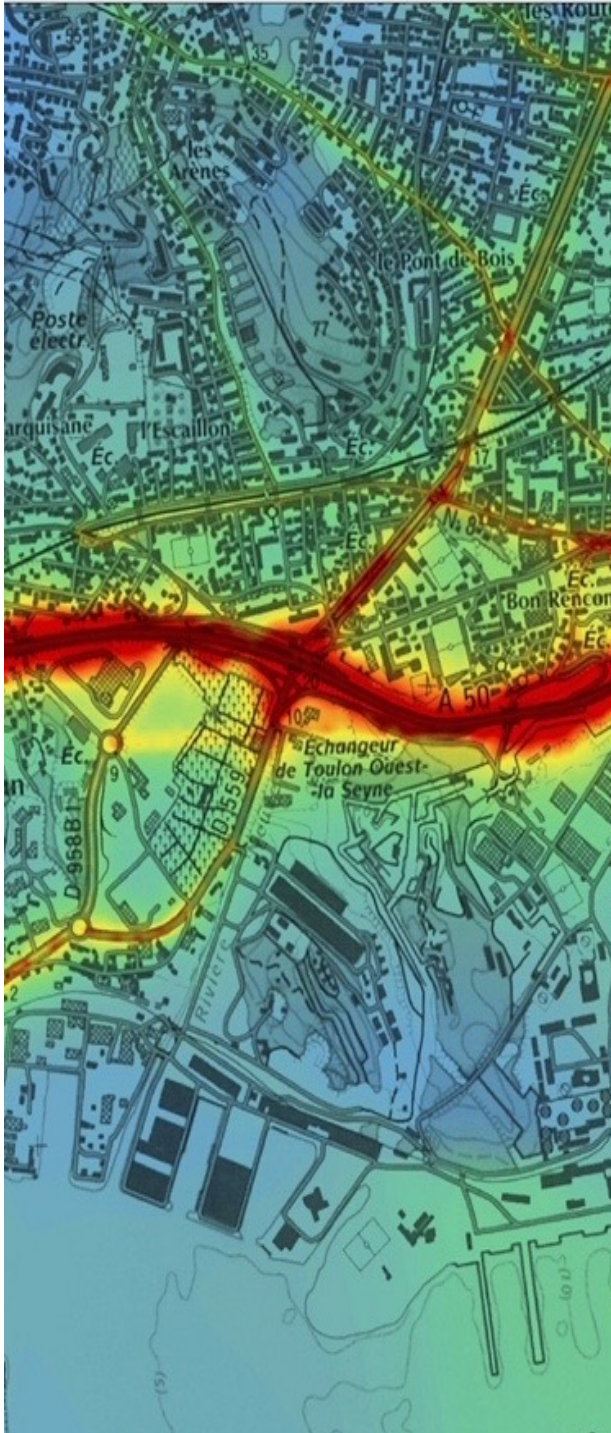
USEFUL KNOWLEDGE FOR  
PEOPLE'S BEHAVIORS?



PERSONALIZED EXPOSURE  
RESPONSE FUNCTIONS FOR  
CLINICAL DECISIONS?

CONTEXT SPECIFIC EXPOSURE  
RESPONSE FUNCTIONS FOR  
HEALTH SYSTEMS DECISIONS?

ENVIROMENTAL AWARENESS  
FOR POLITICAL ACTION?



Environmental Data Ecosystem

AmbiCiti™ Platform

Data Products and Services



MERCI

THANK-YOU

SHUKRIYA

[RAJIV@THECIVICENGINE.ORG](mailto:RAJIV@THECIVICENGINE.ORG)

@DRRAJIVB