Lecture 2: Introduction to Low Rank Approximation, Dimension Reduction, and Clustering

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## Overview

Linear Algebra is an important foundation in data analytics.

• Constrained low-rank approximations (CLRA) for modeling and algorithm/software development for scalable data analytics



PCA, SVD, LSI, pLSI, K-means Topic/trend/video tracking Community structure discovery

Recommendation system, ...

Lecture 2 Outline:

- Introduction to Low Rank Approximation
- Dimension Reduction
- Clustering of data represented in a feature-object matrix (attribute/content): data clustering, topic modeling, ...

# Constrained Low Rank Approximations for Scalable Data Analytics

### Objectives: Using CLRA,

- Model text and graph analytics problems
- Design, verify, and deploy scalable numerical alg.

**Goal**: Orders of magnitude improvements over existing data analytics methods and solutions of higher quality

### Why CLRA ?

- Utilize advances in numerical linear algebra and optimization
- Exploit software such as BLAS and LAPACK
- Behavior of algorithms easier to analyze
- Adaptive algorithms for streaming data
- Facilitates design of MPI based algorithms for scalable solutions
- Can easily be modified for various problem demands

## **Dimension Reduction**

- Goal: Represent high-dimensional data in a lower dimension in order to visualize it or to make subsequent computation manageable.
- Input: Data  $X = \{x_1, x_2, \dots, x_n\} \in \mathbb{R}^m$ , reduced dimension k
- Output: Reduced-dimensional representation of data  $y_1, y_2 \ldots, y_n \in \mathbb{R}^k$ 
  - Local, Global
  - Linear. Nonlinear
  - Unsupervised, Semi-supervised, Supervised



- When dimensionality increases, data bacomes increasingly sparse in the space that it occupies
- Definitions of density and distance between points, which is critical for clustering and outlier detection, become less meaningful

## Purpose and Techniques

- Purpose
  - Avoid curse of dimensionality
  - Reduce computational time and memory for algorithms
  - Allow data to be more easily visualized
  - May help to eliminate irrelevant features or reduce noise
- Techniques
  - Feature selection: Finding a subset of the original variables, e.g., features or attributes, which represent the original data.
  - Feature extraction: Transforms the data to a space of fewer dimensions. Different from feature selection, the features does not have to be the features in the original data.
    - Multidimensional scaling (MDS)
    - Principal component analysis (PCA)
    - Latent semantic analysis (LSA)
    - Non-negative matrix factorization (NMF)
    - Linear discriminant analysis (LDA)
    - Isometric Feature Mapping (ISOMAP)
    - Locally Linear Embedding (LLE)
    - Laplacian Eigenmaps
    - T-SNE (T-Distributed Stochastic Neighborhood Embedding) ...

## Linear and Nonlinear Methods

- PCA and SVD are mainly concerned with larger distances
  - Euclidian distance does not reflect similarity in high dim space very well when considering the structure of the data
  - Need methods preserving local structure focusing more on small pairwise distances
- ISOMAP: Geodesic distance in the data space, embedding is a little better
- LLE: Similar to t-SNE, focuses more on small pairwise distances, collapses many points to the center and lets outliers to satisfy the constraints



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## Focus: Linear Methods for Feature Extraction

#### PCA (Principal Component Analysis)

- High level view
  - Seeks the most accurate data representation in a lower dimensional space
  - Preserves as much varience as possible
  - Not suitable for clustered data



## Feature Extraction: PCA

#### Algorithm

- Can solve it using SVD
- Let X ∈ ℝ<sup>m×n</sup> be the data matrix where m = # of features, n = # of data samples.
- Mean centering: Substract the centroid from every column
- SVD: X<sub>c</sub> = UΣV<sup>T</sup> where U and V are orthogonal matrices and Σ is a diagonal matrix containing singular values.
- Here, the columns of U can be seen as eigenvector of the empirical covarience matrix.  $(X_c X_c^T = U \Sigma^2 U^T)$
- Projection to k-dim. space:  $Y = U_k^T X_c = \Sigma_k V_k^T$ ( $U_k, \Sigma_k$ , and  $V_k$  are the first k columns of  $U, \Sigma$ , and V respectively)

- LSA exploits co-occurences of terms in documents to produce a mapping into a latent semantic space
- The new semantic space can find similar documents and relations between terms
- Term-Document Matrix
  - Let's assume we have three documents as following
    - D1: "I like visual analytics"
    - D2: "Visual representations and visual interactions"
    - D3: "Analytical reasoning and visualization"
  - TF+IDF, stop list removal, ...



#### Algorithm

- Applies SVD on the term-document matrix X $X = U_r S_r V_r^T$  where  $X \in \mathbb{R}^{m \times n}$ ,  $U_r \in \mathbb{R}^{m \times r}$ ,  $S_r \in \mathbb{R}^{r \times r}$ , and  $V_r \in \mathbb{R}^{n \times r}$  (r is rank of X)
- Pick the top k largest singular values (in matrix  $S_r$ ) and its corresponding singular vectors (in matrices  $U_r$  and  $V_r$ )

# Feature Extraction: NMF (Non-negative Matrix Factorization)

Given the a non-negative matrix  $X \in \mathbb{R}^{m \times n}$  and an integer  $k \ll \min\{m, n\}$ , find non-negative matrices  $W \in \mathbb{R}^{m \times k}$  and  $H \in \mathbb{R}^{k \times n}$ , which minimizes  $\|X - WH\|_F^2 = \sum_i \sum_j (X_{ij} - [WH]_{ij})^2$ .

- W: basis for a k-dim space, the *i*th col of H: k-dim representation of the *i*th col of X
- Maintaining non-negativity prevents one factor from removing content that another factor contributed. NMF can uncover latent factors with better interpretability.
- Algorithm
  - Nonconvex
  - The factors are not unique

(e.g., If we have a nonsingular matrix P, where  $WP \ge 0$  and  $P^{-1}H \ge 0$ , then  $(\tilde{W} = WP, \tilde{H} = P^{-1}H)$  is another solution, e.g. P is a diagonal matrix with positive diagonal elts.

# Feature Extraction: LDA(Linear Discriminant Analysis)

P. Howland and HP, TPAMI 2004

- A supervised dimension reduction method for clustered data
- Maximizes between class separation while minimizing data separation within each class
- Algorithm
  - Want a linear transformation  $G^T : x \in R^{m \times 1} \rightarrow y \in R^{l \times 1}$ assuming X is already clustered into k clusters  $X = [X_1, \cdots, X_k]$
  - Two scatter matrices:

Between-cluster scatter matrix

$$\begin{split} S_b &= \sum_{j=1}^{k} \sum_{i \in C_j} (c^{(j)} - c) (c^{(j)} - c)^T \\ \text{Within-cluster scatter matrix} \\ S_w &= \sum_{j=1}^{k} \sum_{i \in C_j} (x_i - c^{(j)}) (x_i - c^{(j)})^T \end{split}$$

 $c^{(j)}$ : centroid for the *j*th cluster, *c*: global centroid

• Find G that

maximizes trace( $G^T S_b G$ ) while minimizes trace( $G^T S_w G$ )

- Find G that maximizes trace( $(G^T S_w G)^{-1} G^T S_b G$ )
- Solved by a generalized eigenvalue problem

Graphical Example of PCA vs. LDA



(Figure from http://stuff.ttoy.net/cs591o/)

## Generalized Singular Value Decomposition (GSVD)

- GSVD: For  $K_A \in \mathbb{R}^{m \times n}$  with  $m \ge n$  and  $K_B \in \mathbb{R}^{p \times n}$ , there are  $U \in \mathbb{R}^{m \times m}$  and  $V \in \mathbb{R}^{p \times p}$ with  $U^T U = I$  and  $V^T V = I$ , and a nonsingular  $X \in \mathbb{R}^{n \times n}$  such that  $U^T K_A X = diag(\alpha_1, \cdots, \alpha_n)$  and  $V^T K_B X = diag(\beta, \cdots, \beta_q)$ where q = min(p, n),  $\alpha_i \ge 0$ , and  $\beta_i \ge 0$ .
- Through GSVD, we can solve generalized EVD:  $\beta_i^2 K_A^T K_A x_i = \alpha_i^2 K_B^T K_B x_i$
- No nonsingularity condition on  $K_B^T K_B$  is needed

## LDA via GSVD

- $S_t = S_w + S_b$ : total scatter matrix = covariance matrix
- PCA solves maximize  $trace(G^T S_t G)$
- Letting

$$H_{w} = [X_{1} - c^{(1)}e^{(1)^{T}}, \cdots, X_{k} - c^{(k)}e^{(k)^{T}}] \text{ and} H_{b} = [(c^{(1)} - c)e^{(1)^{T}}, \cdots, (c^{(k)} - c)e^{(k)^{T}}],$$
we have  $S_{w} = H_{w}H_{w}^{T}$  and  $S_{b} = H_{b}H_{b}^{T}$ 

• GEVD of  $\beta^2 S_b x = \alpha^2 S_w x$  can be solved via GSVD of  $H_w^T$  and  $H_b^T$ , regardless of nonsingularity of  $S_w$ 

## LDA for Undersampled Problems

- LDA/GSVD algorithm
- Another way to handle singular  $S_w$ : Regularized LDA
  - Used when the data is undersampled, i.e., when # of  $\dim > \#$  of samples.
  - Regularized LDA max  $trace((G^T S_w G + \gamma I)^{-1} G^T S_b G)$ , where  $G^T S_w G + \gamma I$  is guaranteed to be nonsingular for  $\gamma > 0$

Application of LDA for 2D vis of clustered data



### LDA/GSVD FOR 2D REPRESENTATION OF HIGH DIMENSIONAL CLUSTERED DATA



2D representation of 700x1000 data with 7 clusters: LDA vs. SVD vs. PCA Want to represent data/cluster/outlier info even after a severe dim. reduction

## 2D VISUALIZATION (PCA VS LDA) OF CLUSTERED TEXT, IMAGE, AUDIO DATA



# Clustering

Given an unlabeled data set (no prior knowledge), how can we find grouping structures/patterns hidden in the data?

- Goal: Group *similar* objects together.
- Input: Data  $X = [x_1, x_2, \dots, x_n]$ , number of clusters k
- Output: Data partitioning  $X_1, X_2, \ldots, X_k$
- It provides an overview of large-scale data, dimension reduced representations, makes subsequent data analytics tasks more efficient.
- Core problem: *k* basis vectors where each represents a cluster well ? E.g. news articles:



#### Clustering (J. Kim and H. Park, SISC 11; J.Kim, Y. He, and H. Park, JOGO 14, D. Kuang, S. Yun, and H. Park, JOGO 15)



Two most commonly used methods:

- For feature-data relationship: K-means
- For data-data relatinship: Spectral clustering

Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

There are many versions of K-means and other variants such as K-median and K-medoids methods

• Step 0



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4
- Step 5



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4
- Step 5
- Step 6



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4
- Step 5
- Step 6
- Step 7



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4
- Step 5
- Step 6
- Step 7
- Step 8



Given k initial clustering centroids, K-means iteratively:

- Assigns each data point x<sub>i</sub> to the nearest centroid in terms of Euclidean distance (or cosine value for spherical K-means)
- Recomputes k centroids

- Step 0
- Step 1
- Step 2
- Step 3
- Step 4
- Step 5
- Step 6
- Step 7
- Step 8





Given a notion of similarity  $s_{ij} \ge 0$  between all pairs of data points, we form a similarity graph G = (V, E).

- Similarity Graph
  - The  $\varepsilon$ -neighborhood graph
    - Connect points whose pairwise distance are smaller than  $\varepsilon$ .
  - k-nearest neighbor graph (KNN graph)
    - Connect node  $x_i$  and  $x_j$  if  $x_j$  is among the  $k_n$ -nearest neighbors of  $x_i$ .
  - Mutual *k*-nearest neighbor graph (mutual KNN graph)
    - Connect node  $x_i$  and  $x_j$  if  $x_j$  is among the  $k_n$ -nearest neighbors of  $x_i$  and  $x_j$  is among the k-nearest neighbors of  $x_j$ .
  - Fully connected graph
    - Connect all points with an edge and assign the weight as pairwise positive similarity value.

[Von Luxburg, 2007]

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A self-tuned way to define edge weight: [Zelnik-Manor and Penora, NIPS, 2004]

$$s_{ij} = \exp(-rac{\|x_i - x_j\|_2^2}{2\sigma_i\sigma_j})$$

where the *local scale*  $\sigma_i$  is the distance between  $x_i$  and its  $\hat{k}$ -th neighbor.





Which similarity graph to choose? How to choose parameters in the similarity graph?

- A safe way is to build a *connected* graph.
- Choose  $\epsilon$ ,  $k_n$ , etc. so that the graph is connected.
- KNN graph is often a good starting point.
- The edge weight can be defined as the RBF kernel:

$$s_{ij} = \exp(-\frac{\|x_i - x_j\|_2^2}{2\sigma^2})$$

- But how to choose  $\sigma$ ?
- Note: There is no theoretically principled way to choose the type of graph and parameters. And the clustering result is very sensitive to k and σ.

[Von Luxburg, 2007]

Which eigenvalues to compute?

$$\begin{array}{c} \mbox{Ratio cut: } \min \sum_{p=1}^{k} \frac{\sum_{i \in V_{p}, j \in V - V_{p}} W_{ij}}{|V_{p}|} \\ k \mbox{ smallest eigenvalues of } L \\ \mbox{Ratio association: } \max \sum_{p=1}^{k} \frac{\sum_{i \in V_{p}, j \in V_{p}} W_{ij}}{|V_{p}|} \\ k \mbox{ largest eigenvalues of } W \\ \mbox{Normalized cut: } \min \sum_{p=1}^{k} \frac{\sum_{i \in V_{p}, j \in V - V_{p}} W_{ij}}{\sum_{i \in V_{p}, j \in V} W_{ij}} \\ \Leftrightarrow \max \sum_{p=1}^{k} \frac{\sum_{i \in V_{p}, j \in V} W_{ij}}{\sum_{i \in V_{p}, j \in V} W_{ij}} \\ k \mbox{ smallest eigenvalues of } D^{-1/2} LD^{-1/2} \\ \Leftrightarrow k \mbox{ largest eigenvalues of } D^{-1/2} WD^{-1/2} \end{array}$$

The main tool for spectral clustering is the affinity matrix S and the graph Laplacian matrix L (n: number of nodes in graph)

- $S \in \mathbb{R}^{n imes n}$  contains edge weights between all connected pairs
- $D \in \mathbb{R}^{n \times n}$  is a diagonal matrix with degrees  $d_1, d_2, \ldots, d_n$  on the diagonal:  $d_i = \sum_{j=1}^n s_{ij}$
- L is the graph Laplacian matrix: L = D S
  - Symmetric Positive Semi-definite
  - For every vector  $f \in \mathbb{R}^n$ ,  $f^T L f = \frac{1}{2} \sum_{i,j=1}^n s_{ij} (f_i f_j)^2$
  - $\bullet\,$  The smallest eigenvalue is 0 and its eigenvector has all ones  $\vec{1}$
  - All eigenvalues are real and nonnegative  $0 = \lambda_1 \leq \lambda_2 \leq \ldots \leq \lambda_n$
  - The multiplicity of the eigenvalue 0 is equal to the number of

connected components in graph. Ex.  $L = \begin{pmatrix} L_1 & 0 & 0 \\ 0 & L_2 & 0 \\ 0 & 0 & L_3 \end{pmatrix}$ 

(One possible) Algorithm:

- Input: Data points  $x_1, \dots, x_n$ , number of clusters k
- 2 Construct a similarity graph and compute matrices S and L.
- Sompute the smallest k eigenvectors  $u_1, u_2, \ldots, u_k$  of L.

• Let 
$$U = \begin{bmatrix} u_1 & u_2 & \dots & u_k \end{bmatrix} \in \mathbb{R}^{n \times k}$$
.

- For i = 1, 2, ..., n, let  $y_i \in \mathbb{R}^k$  be the vector corresponding to the *i*-th row of U.
- Cluster the points (y<sub>i</sub>)<sub>i=1,2,...,n</sub> with the k-means algorithms to clusters C<sub>1</sub>, C<sub>2</sub>,..., C<sub>k</sub>.
- Output: Partitioned data  $X_j = \{i : y_i \in C_j\}$ .

## Spectral Clustering

From objective functions to eigenvalues: Spectral relaxation

- Normalized cut objective: min  $\sum_{p=1}^{k} \frac{\sum_{i \in V_p, j \in V V_p} S_{ij}}{\sum_{i \in V_n, j \in V} S_{ij}}$
- Define cluster indicator vector:  $h_p = D^{1/2}[0, \dots, 0, 1, \dots, 1, 0, \dots, 0]^T$  with  $n_p$  1's
- Define normalized indicator  $y_p = h_p / ||h_p||_2$ , and rewrite J:

$$J = \sum_{p=1}^{k} y_{p}^{T} L y_{p} = \text{trace}(Y^{T} D^{-1/2} L D^{-1/2} Y)$$

where  $Y = [y_1, \cdots, y_k]$ 

• Relax the constraints of Y to be  $Y^T Y = I$ :

$$\min_{Y^T Y=I} \operatorname{trace}(Y^T D^{-1/2} L D^{-1/2} Y)$$

 By Ky Fan theorem, the optimal Y is the eigenvectors corresponding to the smallest eigenvalues of D<sup>-1/2</sup>LD<sup>-1/2</sup>