# Lecture 3: Nonnegative Matrix Factorization: Algorithms and Applications

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SIAM Gene Golub Summer School, Aussois France, June 18, 2019

This work was supported in part by



#### Outline

- Overview of NMF
- Fast algorithms with Frobenius norm
  - Theoretical results on convergence
  - Multiplicative updating
  - Alternating nonnegativity constrained least Squares: Active-set type methods, ...
  - Hierarchical alternating least squares
- Variations/Extensions of NMF : sparse NMF, regularized NMF, nonnegative PARAFAC
- Efficient adaptive NMF algorithms
- Applications of NMF, NMF for Clustering
- Computational results
- Discussions

# Nonnegative Matrix Factorization (NMF)

(Lee&Seung 99, Paatero&Tapper 94)

Given  $A \in \mathbb{R}_+^{m \times n}$  and a desired rank  $k \ll \min(m, n)$ , find  $W \in \mathbb{R}_+^{m \times k}$  and  $H \in \mathbb{R}_+^{k \times n}$  s.t.  $A \approx WH$ .

- $\min_{W\geq 0, H\geq 0} \|A WH\|_F$
- Nonconvex
- W and H not unique (e.g.  $\hat{W} = WD \ge 0$ ,  $\hat{H} = D^{-1}H \ge 0$ )

Notation:  $\mathbb{R}_+$ : nonnegative real numbers

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• 
$$\min_{W \ge 0, H \ge 0} \|A - WH\|_F$$

 NMF improves the approximation as k increases: If rank<sub>+</sub>(A) > k,

$$\min_{W_{k+1}\geq 0, H_{k+1}\geq 0} \|A - W_{k+1}H_{k+1}\|_F < \min_{W_k\geq 0, H_k\geq 0} \|A - W_kH_k\|_F,$$

 $W_i \in \mathbb{R}_+^{m \times i}$  and  $H_i \in \mathbb{R}_+^{i \times n}$ 

- But SVD does better: if  $A = U\Sigma V^T$ , then  $\|A - U_k \Sigma_k V_k^T\|_F \le \min \|A - WH\|_F$ ,  $W \in \mathbb{R}_+^{m \times k}$  and  $H \in \mathbb{R}_+^{k \times n}$
- So Why NMF? Dimension Reduction with Better Interpretation/Lower Dim. Representation for Nonnegative Data.

# Nonnegative Rank of $A \in \mathbb{R}_+{}^{m imes n}$ (J. Cohen and U. Rothblum, LAA, 93)

- $rank_+(A)$ , is the smallest integer k for which there exist  $V \in \mathbb{R}_+^{m \times k}$  and  $U \in \mathbb{R}_+^{k \times n}$  such that A = VU. Note:  $rank(A) \le rank_+(A) \le min(m, n)$
- If  $rank(A) \leq 2$ , then  $rank_+(A) = rank(A)$ .
- If either  $m \in \{1, 2, 3\}$  or  $n \in \{1, 2, 3\}$ , then  $rank_+(A) = rank(A)$ .

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- (Perron-Frobenius) There are nonnegative left and right singular vectors u<sub>1</sub> and v<sub>1</sub> of A associated with the largest singular value σ<sub>1</sub>.
- rank 1 SVD of A = best rank-one NMF of A

# Applications of NMF

- Text mining
  - Topic model: NMF as an alternative way for PLSI (Gaussier et al., 05; Ding et al., 08)
  - Document clustering (Xu et al., 03; Shahnaz et al., 06)
  - Topic detection and trend tracking, email analysis (Berry et al., 05; Keila et al., 05; Cao et al., 07)
- Image analysis and computer vision
  - Feature representation, sparse coding (Lee et al., 99; Guillamet et al., 01; Hoyer et al., 02; Li et al. 01)
  - Video tracking (Bucak et al., 07)
- Social network
  - Community structure and trend detection ( Chi et al., 07; Wang et al., 08)
  - Recommendation system (Zhang et al., 06)
- Bioinformatics-microarray data analysis (Brunet et al., 04, H. Kim and Park, 07)
- Acoustic signal processing, blind source separating (Cichocki et al., 04)
- Financial data (Drakakis et al., 08)
- Chemometrics (Andersson and Bro, 00)
- and SO MANY MORE...

# Algorithms for NMF

- Multiplicative update rules: Lee and Seung, 99
- Alternating least squares (ALS): Berry et al 06
- Alternating nonnegative least squares (ANLS)
  - Lin, 07, Projected gradient descent
  - D. Kim et al., 07, Quasi-Newton
  - H. Kim and Park, 08, Active-set
  - J. Kim and Park, 08, Block principal pivoting
- Other algorithms and variants
  - Cichocki et al., 07, Hierarchical ALS (HALS)
  - Ho, 08, Rank-one Residue Iteration (RRI)
  - Zdunek, Cichocki, Amari 06, Quasi-Newton
  - Chu and Lin, 07, Low dim polytope approx.
  - Other rank-1 downdating based algorithms (Vavasis,..)
  - C. Ding, T. Li, tri-factor NMF, orthogonal NMF, ...
  - Cichocki, Zdunek, Phan, Amari: NMF and NTF: Applications to Exploratory Multi-way Data Analysis and Blind Source Separation, Wiley, 09
  - Andersson and Bro, Nonnegative Tensor Factorization, 00
  - And SO MANY MORE...

#### Block Coordinate Descent (BCD) Method

• A constrained nonlinear problem:

min 
$$f(x)(e.g., f(W, H) = ||A - WH||_F)$$
  
subject to  $x \in X = X_1 \times X_2 \times \cdots \times X_p$ 

where  $x = (x_1, x_2, ..., x_p), x_i \in X_i \subset \mathbb{R}^{n_i}, i = 1, ..., p.$ 

• Block Coordinate Descent method generates  $x^{(k+1)} = (x_1^{(k+1)}, \dots, x_p^{(k+1)})$  by  $x_i^{(k+1)} = \arg\min_{\xi \in X_i} f(x_1^{(k+1)}, \dots, x_{i-1}^{(k+1)}, \xi, x_{i+1}^{(k)}, \dots, x_p^{(k)}).$ 

# Block Coordinate Descent (BCD) Method

• A constrained nonlinear problem:

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- Block Coordinate Descent method generates  $x^{(k+1)} = (x_1^{(k+1)}, \dots, x_p^{(k+1)})$  by  $x_i^{(k+1)} = \arg \min_{\xi \in X_i} f(x_1^{(k+1)}, \dots, x_{i-1}^{(k+1)}, \xi, x_{i+1}^{(k)}, \dots, x_p^{(k)}).$
- Th. (Bertsekas, 99): Suppose *f* is continuously differentiable over the Cartesian product of closed, convex sets X<sub>1</sub>, X<sub>2</sub>,..., X<sub>p</sub> and suppose for each *i* and x ∈ X, the minimum for

$$\min_{\xi\in X_i} f(x_1^{(k+1)},\ldots,x_{i-1}^{(k+1)},\xi,x_{i+1}^{(k)},\ldots,x_p^{(k)})$$

is **uniquely** attained. Then every limit point of the sequence generated by the BCD method  $\{x^{(k)}\}$  is a stationary point.

NOTE: Uniqueness not required when p = 2 (Grippo and Sciandrone, 00).

# BCD with k(m+n) Scalar Blocks



 Minimize functions of w<sub>ii</sub> or h<sub>ii</sub> while all other components in W and *H* are fixed:

$$w_{ij} \leftarrow \arg \min_{w_{ij} \ge 0} \|(r_i^T - \sum_{k \ne j} w_{ik} h_k^T) - w_{ij} h_j^T\|$$

$$h_{ij} \leftarrow \arg \min_{h_{ij} \ge 0} \|(a_j - \sum_{k \ne i} w_k h_{kj}) - w_i h_{ij}\|_2$$
where  $W = (w_1 \cdots w_k), H = \begin{pmatrix} h_1^T \\ \vdots \\ h_k^T \end{pmatrix}$  and
$$A = (a_1 \cdots a_n) = \begin{pmatrix} r_1^T \\ \vdots \\ r_m^T \end{pmatrix}$$

Scalar quadratic function, closed form solution.

Α

. ||2

# BCD with k(m+n) Scalar Blocks

• Lee and Seung (01)'s multiplicative updating (MU) rule

$$w_{ij} \leftarrow w_{ij} rac{(AH^T)_{ij}}{(WHH^T)_{ij}} \ , \ h_{ij} \leftarrow h_{ij} rac{(W^TA)_{ij}}{(W^TWH)_{ij}}$$

• Derivation based on gradient-descent form:

$$\begin{aligned} \mathbf{w}_{ij} &\leftarrow \mathbf{w}_{ij} + \frac{\mathbf{w}_{ij}}{(\mathbf{W}\mathbf{H}\mathbf{H}^{\mathsf{T}})_{ij}} \left[ (\mathbf{A}\mathbf{H}^{\mathsf{T}})_{ij} - (\mathbf{W}\mathbf{H}\mathbf{H}^{\mathsf{T}})_{ij} \right] \\ h_{ij} &\leftarrow h_{ij} + \frac{h_{ij}}{(\mathbf{W}^{\mathsf{T}}\mathbf{W}\mathbf{H})_{ij}} \left[ (\mathbf{W}^{\mathsf{T}}\mathbf{A})_{ij} - (\mathbf{W}^{\mathsf{T}}\mathbf{W}\mathbf{H})_{ij} \right] \end{aligned}$$

• Rewriting of the solution of coordinate descent:

$$w_{ij} \leftarrow \left[w_{ij} + \frac{1}{(HH^{T})_{jj}}\left((AH^{T})_{ij} - (WHH^{T})_{ij}\right)\right]_{+}$$
  
$$h_{ij} \leftarrow \left[h_{ij} + \frac{1}{(W^{T}W)_{ii}}\left((W^{T}A)_{ij} - (W^{T}WH)_{ij}\right)\right]_{+}$$

• In MU, conservative steps are taken to ensure nonnegativity. Bertsekas' Th. on convergence is not applicable to MU.

#### BCD with 2k Vector Blocks

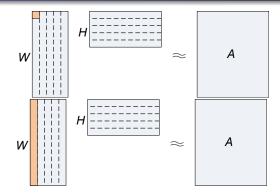


• Minimize functions of *w<sub>i</sub>* or *h<sub>i</sub>* while all other components in *W* and *H* are fixed:

$$\|A - \sum_{j=1}^{k} w_{j} h_{j}^{T}\|_{F} = \|(A - \sum_{\substack{j=1 \ j \neq i}}^{k} w_{j} h_{j}^{T}) - w_{i} h_{i}^{T}\|_{F} = \|R^{(i)} - w_{i} h_{i}^{T}\|_{F}$$
$$w_{i} \leftarrow \arg \min_{w_{i} \geq 0} \|R^{(i)} - w_{i} h_{i}^{T}\|_{F}$$
$$h_{i} \leftarrow \arg \min_{h_{i} \geq 0} \|R^{(i)} - w_{i} h_{i}^{T}\|_{F}$$

• Each subproblem has the form  $\min_{x\geq 0} \|cx^{T} - G\|_{F}$  and has a closed form solution  $x = [\frac{G^{T}c}{c^{T}c}]_{+}$  ! Hierarchical Alternating Least Squares (HALS) (Cichocki et al. 07, 09), (actually HA-NLS) Rank-one Residue Iteration (RRI) (Ho, 08)

#### BCD with Scalar Blocks vs. 2k Vector Blocks



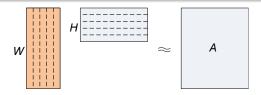
 In scalar BCD, w<sub>1j</sub>, w<sub>2j</sub>, · · · , w<sub>mj</sub> can be computed independently. Also, h<sub>i1</sub>, h<sub>i2</sub>, · · · , h<sub>in</sub> can be computed independently.
 → scalar BCD ⇔ 2k vector BCD in NMF

#### Successive Rank-1 Deflation in SVD and NMF

 Successive rank-1 deflation works for SVD but not for NMF  $\mathbf{A} - \sigma_1 \mathbf{u}_1 \mathbf{v}_1^T \approx \sigma_2 \mathbf{u}_2 \mathbf{v}_2^T? \qquad \mathbf{A} - \mathbf{w}_1 \mathbf{h}_1^T \approx \mathbf{w}_2 \mathbf{h}_2^T?$ The sum of two successive best rank-1 nonnegative approx. is  $\begin{pmatrix} 4 & 6 & 0 \\ 6 & 4 & 0 \\ 0 & 0 & 1 \end{pmatrix} \approx \begin{pmatrix} 5 & 5 & 0 \\ 5 & 5 & 0 \\ 0 & 0 & 0 \end{pmatrix} + \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 1 \end{pmatrix}$ The best rank-2 nonnegative approx. is  $WH = \begin{pmatrix} 4 & 6 & 0 \\ 6 & 4 & 0 \\ 0 & 0 & 0 \end{pmatrix} = \begin{pmatrix} 4 & 6 \\ 6 & 4 \\ 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \end{pmatrix}$ 

• NOTE: 2k vector BCD  $\neq$  successive rank-1 deflation for NMF

#### **BCD** with 2 Matrix Blocks



• Minimize functions of *W* or *H* while the other is fixed:

$$W \leftarrow \arg \min_{W \ge 0} \|H^T W^T - A^T\|_F$$
$$H \leftarrow \arg \min_{H \ge 0} \|WH - A\|_F$$

- Alternating Nonnegativity-constrained Least Squares (ANLS)
  No closed form solution.
  - Projected gradient method (Lin, 07)
  - Projected quasi-Newton method (D. Kim et al., 07)
  - Active-set method (H. Kim and Park, 08)
  - Block principal pivoting method (J. Kim and Park, 08)
- ALS (M. Berry et al. 06) ??

# NLS : $\min_{X \ge 0} \|CX - B\|_F^2 = \sum \min_{x_i} \|Cx_i - b_i\|_2^2$

Nonnegativity-constrained Least Squares (NLS) problem

- Projected Gradient method (Lin, 07)  $x^{(k+1)} \leftarrow \mathcal{P}_+(x^{(k)} \alpha_k \nabla f(x^{(k)}))$ 
  - \*  $\mathcal{P}_+(\cdot)$ : Projection operator to the nonnegative orthant
  - \* Back-tracking selection of step  $\alpha_k$
- Projected Quasi-Newton method (Kim et al., 07)

$$\mathbf{x}^{(k+1)} \leftarrow \begin{bmatrix} \mathbf{y} \\ \mathbf{z}_k \end{bmatrix} = \begin{bmatrix} \mathcal{P}_+ \begin{bmatrix} \mathbf{y}^{(k)} - \alpha \mathbf{D}^{(k)} \nabla f(\mathbf{y}^{(k)}) \end{bmatrix} \\ \mathbf{0} \end{bmatrix}$$

\* Gradient scaling only for nonzero variables

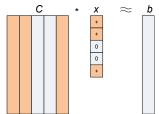
- These do not fully exploit the structues of the NLS problems in NMF
- Active Set method (H. Kim and Park, (08)

Lawson and Hanson (74), Bro and De Jong (97), Van Benthem and Keenan (04) )

 Block principal pivoting method (J. Kim and Park, 08) linear complementarity problems (LCP) (Judice and Pires, 94)

# Active-set type Algorithms for $\min_{x\geq 0} \|Cx - b\|_2, C : m \times k$

- KKT conditions:  $y = C^T C x C^T b$  $y \ge 0, \quad x \ge 0, \quad x_i y_i = 0, \quad i = 1, \cdots, k$
- If we know P = {i|x<sub>i</sub> > 0} in the solution in advance then we only need to solve min ||C<sub>P</sub>x<sub>P</sub> − b||<sub>2</sub>, and the rest of x<sub>i</sub> = 0, where C<sub>P</sub>: columns of C with the indices in P



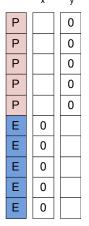
# Active-set type Algorithms for $\min_{x\geq 0} \|Cx - b\|_2, C : m \times k$

• KKT conditions:  $y = C^T C x - C^T b$ 

$$y \ge 0, \quad x \ge 0, \quad x_i y_i = 0, \ i = 1, \cdots, k$$

- Active set method (Lawson and Hanson 74)
  - $E = \{1, \dots, k\}$  (i.e. x = 0 initially), P =null
  - Repeat while  $\vec{E}$  not null and  $y_i < 0$  for some i
    - Exchange indices between *E* and *P* while keeping feasibility and reducing the objective function value
- Block Principal Pivoting method (Portugal et al. 94 MathComp):
  - Lacks any monotonicity or feasibility but finds a correct active-passive set partitioning.
  - Guess two index sets *P* and *E* that partition  $\{1, \dots, k\}$
  - Repeat
    - Let  $x_E = 0$  and  $x_P = \arg \min_{x_P} ||C_P x_P b||_2^2$ Then  $y_E = C_E^T (C_P x_P - b)$  and  $y_P = 0$
    - If x<sub>P</sub> ≥ 0 and y<sub>E</sub> ≥ 0, then optimal values are found. Otherwise, update P and E.

k = 10, Initially  $P = \{1, 2, 3, 4, 5\}, E = \{6, 7, 8, 9, 10\}$ Update by  $C_P^T C_P x_P = C_P^T b$ , and  $y_E = C_E^T (C_P x_P - b)$ 



Update by 
$$C_P^T C_P x_P = C_P^T b$$
, and  $y_E = C_E^T (C_P x_P - b)$ 

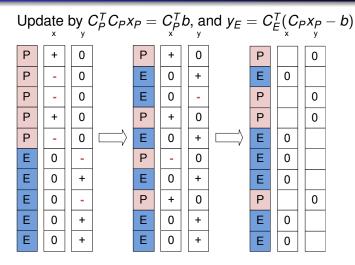
Р	+	0
Ρ	-	0
Ρ	-	0
Ρ	+	0
Ρ	-	0
Е	0	-
Е	0	+
Е	0	-
Е	0	+
Е	0	+

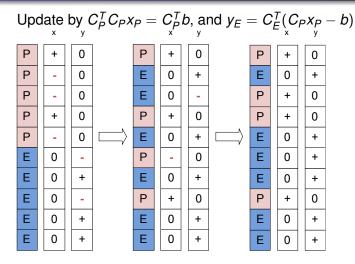
Update by 
$$C_P^T C_P x_P = C_P^T b$$
, and  $y_E = C_E^T (C_P x_P - b)$ 

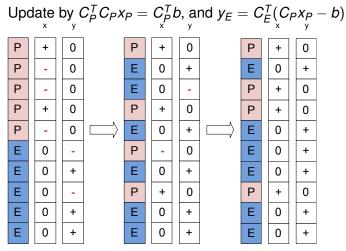
Ρ	+	0	Ρ		0
Ρ	-	0	Е	0	
Ρ	-	0	Е	0	
Ρ	+	0	Ρ		0
Ρ	-	0	Е	0	
Е	0	-	Ρ		0
Е	0	+	Е	0	
Е	0	-	Ρ		0
Е	0	+	Е	0	
Е	0	+	Е	0	

Update by 
$$C_P^T C_P x_P = C_P^T b$$
, and  $y_E = C_E^T (C_P x_P - b)$ 

Ρ	+	0	Ρ	+	0
Ρ	-	0	Е	0	+
Ρ	-	0	Е	0	-
Ρ	+	0	Ρ	+	0
Ρ	-	0	Е	0	+
Е	0	-	Ρ	-	0
Е	0	+	Е	0	+
Е	0	-	Ρ	+	0
Е	0	+	Е	0	+
Е	0	+	Е	0	+







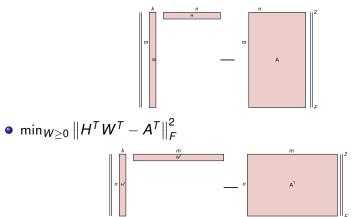
Solved

#### **Refined Exchange Rules**

- Active set algorithm is a special instance of single principal pivoting algorithm (H. Kim and Park, SIMAX 08)
- Block exchange rule without modification does not always work.
  - The residual is <u>not</u> guaranteed to monotonically decrease. Block exchange rule may cycle (although rarely).
  - Modification: if the block exchange rule fails to decrease the number of infeasible variables, use a backup exchange rule
  - With this modification, block principal pivoting algorithm finds the solution of NLS in a finite number of iterations.

#### Structure of NLS problems in NMF

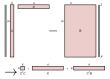
- Matrix is long and thin, solutions vectors short, many right hand side vectors.
- $\min_{H\geq 0} \|WH A\|_F^2$



# Efficient Algorithm for $\min_{X \ge 0} \|CX - B\|_F^2$

[Bro and de Jong, 97, Van Benthem and Keenan, 04]

- Precompute  $C^T C$  and  $C^T B$ Update  $x_P$  and  $y_E$  by  $C_P^T C_P x_P = C_P^T b$  and  $y_E = C_E^T C_P x_P - C_E^T b$ All coefficients can be retrieved from  $C^T C$  and  $C^T B$
- $C^T C$  and  $C^T B$  is small. Storage is not a problem.



• Exploit common *P* and *E* sets among col. in *B* in each iteration. *X* is flat and wide.  $\rightarrow$  More common cases of *P* and *E* sets.



 Proposed algorithm for NMF (ANLS/BPP): ANLS framework + Block principal pivoting algorithm for NLS with improvements for multiple right-hand sides

(J. Kim and H. Park, ICDM 08)

#### Rank Deficient NLS

What happens when C is rank deficient?

• Active set method: if the first matrix with passive set is of full rank, the method never runs into rank deficient subproblems

[Drake et.al., Info Fusion 10]

• Block principal pivoting: subproblems may become rank deficient

# Sparse NMF and Regularized NMF

• Sparse NMF (for sparse H) (H. Kim and Park, Bioinformatics, 07)

$$\min_{\boldsymbol{W},\boldsymbol{H}} \left\{ \|\boldsymbol{A} - \boldsymbol{W}\boldsymbol{H}\|_{F}^{2} + \eta \|\boldsymbol{W}\|_{F}^{2} + \beta \sum_{j=1}^{n} \|\boldsymbol{H}(:,j)\|_{1}^{2} \right\}, \forall ij, \boldsymbol{W}_{ij}, \boldsymbol{H}_{ij} \geq 0$$

ANLS reformulation (H. Kim and Park, 07) : alternate the following

$$\min_{\substack{H \ge 0}} \left\| \begin{pmatrix} W \\ \sqrt{\beta} e_{1 \times k} \end{pmatrix} H - \begin{pmatrix} A \\ 0_{1 \times n} \end{pmatrix} \right\|_{F}^{2} \\ \min_{\substack{W \ge 0}} \left\| \begin{pmatrix} H^{T} \\ \sqrt{\eta} I_{k} \end{pmatrix} W^{T} - \begin{pmatrix} A^{T} \\ 0_{k \times m} \end{pmatrix} \right\|_{F}^{2}$$

• Regularized NMF (Pauca, et al. 06):

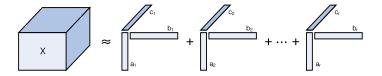
$$\min_{W,H}\left\{\left\|\boldsymbol{A}-\boldsymbol{W}\boldsymbol{H}\right\|_{F}^{2}+\eta\left\|\boldsymbol{W}\right\|_{F}^{2}+\beta\left\|\boldsymbol{H}\right\|_{F}^{2}\right\},\forall ij,\,W_{ij},\,H_{ij}\geq0.$$

ANLS reformulation : alternate the following

$$\min_{\substack{H \ge 0 \\ W \ge 0}} \left\| \begin{pmatrix} W \\ \sqrt{\beta} I_k \end{pmatrix} H - \begin{pmatrix} A \\ 0_{k \times n} \end{pmatrix} \right\|_F^2$$
$$\min_{\substack{W \ge 0 \\ W \neq 0}} \left\| \begin{pmatrix} H^T \\ \sqrt{\eta} I_k \end{pmatrix} W^T - \begin{pmatrix} A^T \\ 0_{k \times m} \end{pmatrix} \right\|_F^2$$

#### Nonnegative PARAFAC

- Consider a 3-way Nonnegative Tensor <u>T</u> ∈ ℝ<sup>m×n×p</sup><sub>+</sub> and its PARAFAC min<sub>A,B,C≥0</sub> ||T − [[ABC]]||<sup>2</sup><sub>F</sub> where A ∈ ℝ<sup>m×k</sup><sub>+</sub>, B ∈ ℝ<sup>n×k</sup><sub>+</sub>, C ∈ ℝ<sup>p×k</sup><sub>+</sub>.
- The loading matrices (*A*,*B*, and *C*) can be iteratively estimated by an NLS algorithm such as block principal pivoting method.



## Nonnegative PARAFAC

• Iterate until a stopping criteria is satisfied:

• 
$$\min_{A \ge 0} \| Y_{BC}A^T - T_{(1)} \|_F$$
  
•  $\min_{B \ge 0} \| Y_{AC}B^T - T_{(2)} \|_F$   
•  $\min_{C \ge 0} \| Y_{AB}C^T - T_{(3)} \|_F$  where  
 $Y_{BC} = B \odot C \in \mathbb{R}^{(np) \times k}, T_{(1)} \in \mathbb{R}^{(np) \times m},$   
 $Y_{AC} = A \odot C \in \mathbb{R}^{(mp) \times k}, T_{(2)} \in \mathbb{R}^{(mp) \times n},$   
 $Y_{AB} = A \odot B \in \mathbb{R}^{(mn) \times k}, T_{(3)} \in \mathbb{R}^{(mn) \times p}$  unfolded matrices,  
and  $F \odot G_{(mn) \times (k)} = [f_1 \otimes g_1 \quad f_2 \otimes g_2 \quad \cdots \quad f_k \otimes g_k]$  is the  
Khatri-Rao product of  $F \in \mathbb{R}^{m \times k}$  and  $G \in \mathbb{R}^{n \times k}.$ 

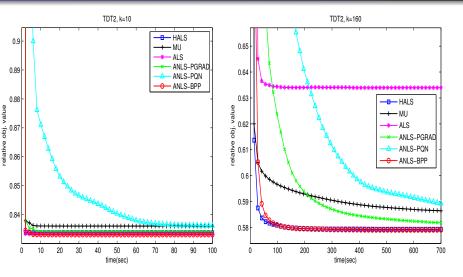
• Matrices are longer and thinner, ideal for ANLS/BPP.

• Can be similarly extended to higher order tensors.

#### NMF Algorithms Compared

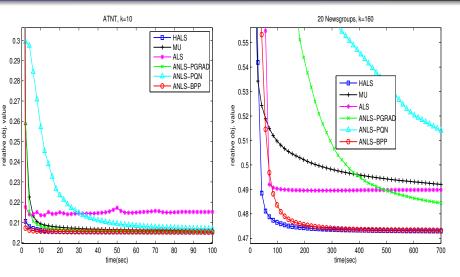
Name	Description	Author	
ANLS-BPP	ANLS / block principal pivoting	J. Kim and HP 08	
ANLS-AS	ANLS / active set	H. Kim and HP 08	
ANLS-PGRAD	ANLS / projected gradient	Lin 07	
ANLS-PQN	ANLS / projected quasi-Newton	D. Kim et al. 07	
HALS	Hierarchical ALS	Cichocki et al. 07	
MU	Multiplicative updating	Lee and Seung 01	
ALS	Alternating least squares	Berry et al. 06	

#### Residual vs. Execution time



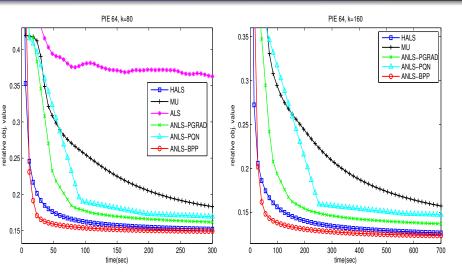
TDT2 text data:  $19,009 \times 3,087, k = 10$  and k = 160

#### Residual vs. Execution time



ATNT image data:  $10,304 \times 400, k = 10$  and 20 Newsgroups text data:  $26,214 \times 11,314, k = 160$ 

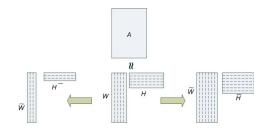
#### Residual vs. Execution time



PIE 64 image data: 4,096 × 11,554, k = 80 and k = 160

# Adaptive NMF for Varying Reduced Rank $k \rightarrow \tilde{k}$

- Given (W, H) with k, how to compute  $(\tilde{W}, \tilde{H})$  with  $\tilde{k}$  fast?
- E.g., model selection for NMF clustering



#### AdaNMF

- Initialize  $\tilde{W}$  and  $\tilde{H}$  using W and H
  - If  $\tilde{k} > k$ , compute NMF for  $A WH \approx \Delta W \Delta H$ . Set  $\tilde{W} = [W \Delta W]$ and  $\tilde{H} = [H; \Delta H]$
  - If  $\tilde{k} < k$ , initialize  $\tilde{W}$  and  $\tilde{H}$  with  $\tilde{k}$  pairs of  $(w_i, h_i)$  with largest  $\|w_i h_i^T\|_F = \|w_i\|_2 \|h_i\|_2$

NMF

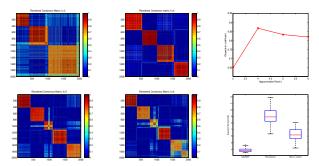
• Update  $\tilde{W}$  and  $\tilde{H}$  using HALS algorithm.

## Model Selection in NMF Clustering

• Consensus matrix based on  $A \approx WH$ :

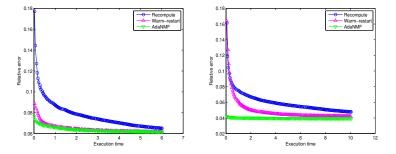
$$C_{ij}^{t} = \begin{cases} 0 & max(H(:,i)) = max(H(:,j)) \\ 1 & max(H(:,i)) \neq max(H(:,j)) \end{cases}, \quad t = 1, \dots, l \end{cases}$$

• Dispersion coefficient  $\rho(k) = \frac{1}{n^2} \sum_{i=1}^n \sum_{j=1}^n 4(C_{ij} - \frac{1}{2})^2$ , where  $C = \frac{1}{T} \sum C^t$ 



Clustering results on MNIST digit images (784  $\times$  2000) by AdaNMF with k= 3, 4, 5 and 6. Averaged consensus matrices, dispersion coefficient, execution time

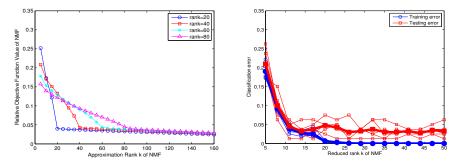
#### Adaptive NMF for Varying Reduced Rank



Relative error vs. exec. time of AdaNMF and "recompute". Given an NMF of  $600 \times 600$  synthetic matrix with k = 60, compute NMF with  $\tilde{k} = 50, 80$ .

# Adaptive NMF for Varying Reduced Rank

**Theorem:** For  $A \in \mathbb{R}^{m \times n}_+$ , If  $rank_+(A) > k$ , then min  $||A - W^{(k+1)}H^{(k+1)}||_F < \min ||A - W^{(k)}H^{(k)}||_F$ , where  $W^{(i)} \in \mathbb{R}^{m \times i}_+$  and  $H^{(i)} \in \mathbb{R}^{i \times n}_+$ .

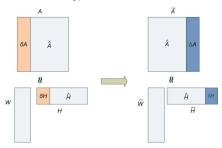


Rank path on synthetic data set: relative residual vs. kORL Face image (10304 × 400) classification errors (by LMNN) on training and testing set vs. k.

*k*-dim rep.  $H_T$  of training data T by BPP min<sub> $H_T \ge 0$ </sub>  $||WH_T - T||_F$ 

# NMF for Dynamic Data (DynNMF)

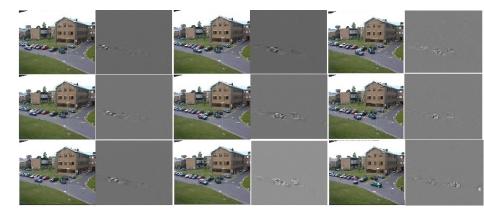
 Given an NMF (W, H) for A = [δA Â], how to compute NMF (W, Ĥ) for = [Â ΔA] fast ? (Updating and Downdating)



DynNMF (Sliding Window NMF)

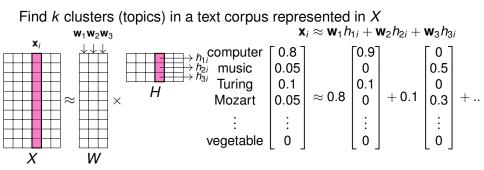
- Initialize  $\tilde{H}$  as follows:
  - Let  $\hat{H}$  be the remaining columns of H.
  - Solve  $\min_{\Delta H \ge 0} \|W\Delta H \Delta A\|_F^2$  using block principal pivoting
  - Set  $\tilde{H} = [\hat{H} \ \Delta H]$
- Run HALS on  $\tilde{A}$  with initial factors  $\tilde{W} = W$  and  $\tilde{H}$

### DynNMF for Dynamic Data



PET2001 data with 3064 images from a surveillance video. DynNMF on 110, 592  $\times$  400 data matrix each time, with 100 new columns and 100 obsolete columns. The residual images track the moving vehicle in the video.

## NMF for Clustering and Topic Modeling



- Nonnegative w<sub>1</sub>, w<sub>2</sub>, w<sub>3</sub>: cluster representatives or topics: dist. of keywords
- Nonnegative  $h_{1i}$ ,  $h_{2i}$ ,  $h_{3i}$  soft clustering assignment of  $\mathbf{x}_i$
- In NMF, w<sub>i</sub>'s have *equal* roles among them unlike in SVD.
   Successive rank-1 deflation does not work in NMF.

Paatero&Tapper 94, Lee & Seung/Nature 99, Kim & Park/SIMAX 08, Xu et al. SIGIR 03, Kim & Park/SISC 11, Kim, He, Park/JOGO 14...

## NMF and K-means

- Clustering and Lower Rank Approximation are related.
   NMF for Clustering: Document (Xu et al. SIGIR 03), Image (Cai et al. ICDM 08), Microarray (Kim & Park, Bio 07), etc.
- Objective functions for K-means and NMF may look the same:  $\sum_{i} \|\mathbf{x}_{i} - \mathbf{w}_{\sigma_{i}}\|_{2}^{2} = \|X - WH\|_{F}^{2}$ (Ding et al. SDM 05; Kim & Park, TR 08)  $\sigma_{i} = j$  when *i*-th point is assigned to *j*-th cluster ( $j \in \{1, \dots, k\}$ ). However, constraints are different:
  - K-means:  $H \in \{0, 1\}^{k \times n}, \mathbf{1}_{k}^{T} H = \mathbf{1}_{n}^{T}$
  - Image MMF: W ≥ 0, H ≥ 0
- Paths to solution:
  - K-means: Expectation-Maximization
  - NMF: Relax the condition on *H* to  $H \ge 0$  with orthogonal rows or  $H \ge 0$  with sparse columns soft clustering

### NMF vs K-means

<u>K-means</u>: *W*: *k* cluster centroids,  $h_i$ : cluster membership indicator <u>NMF</u>: *W* : basis vectors for rank-*k* approx., *H*: k-dim rep. of *X* Sparse NMF (SNMF) (H. Kim & H. Park, Bioinformatics, 07)

Clustering accuracy on TDT2 text data: (aver. among 100 runs)

# clusters	2	6	10	14	18
K-means	0.8099	0.7295	0.7015	0.6675	0.6675
NMF/ANLS	0.9990	0.8717	0.7436	0.7021	0.7160
SNMF/ANLS	0.9991	0.8770	0.7512	0.7269	0.7278

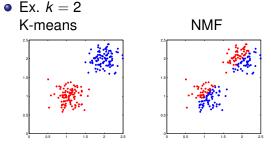
Sparsity constraint improves clustering result (J. Kim and Park, 08):  $\min_{W \ge 0, H \ge 0} \|A - WH\|_F^2 + \eta \|W\|_F^2 + \beta \sum_{j=1}^n \|H(:,j)\|_1^2$ # of times achieving optimal assignment (a synthetic data set, with a clear cluster structure ):

k	3	6	9	12	15
NMF	69	65	74	68	44
SNMF	100	100	100	100	97

NMF and SNMF much better than k-means in general.

## NMF and Spherical K-means

Equivalence of objective functions is not enough to explain the clustering capability of NMF:



NMF is more related to spherical k-means, than to k-means
 → NMF shown to work well in text data clustering

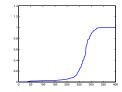
## Symmetirc NMF and Spectral Clustering

Symmetric NMF:  $\min_{S \ge 0} \|A - SS^T\|_F$ ,  $A \in \mathbb{R}_+^{n \times n}$ : affinity matrix

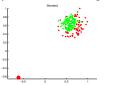
- Spectral clustering  $\rightarrow$  Eigenvectors (Ng et al. 01), A normalized if needed, Laplacian,...
- Symmetric NMF (Ding et al.) → can handle nonlinear structure, and S ≥ 0 natually captures a cluster structure in S (a new PGD based Alg.)

Eigenvalues of similarity matrix:

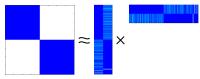
Ex. Well separated, one loose and the other tight clusters, with  $\exp(-||x_i - x_j||_2^2/2\sigma^2)$ 



Spectral clustering:



Eigenvectors vs S from SymNMF:



Park NMF

- Large text collections such as Wikipedia and Twitter data contain many topics of very wide range
- Only a subset of data items is related to a specific question and interest, e.g. documents related to particular event, subject such as sustainability, brand, or product
- Direct keyword match or keyword filtering does not work well
- Want high recall than precision: retrieving as many relevant documents vs. a small number of most relevant documents

# How to find the relevant parts of the documents?

# Targeted Topic Modeling

Iterative application of NMF with topic refinement each step

- Apply initial NMF to find k clusters.
- Check top keywords of each cluster and determine relevant topics. Assume first  $k_1$  topics are relevant and denote the first  $k_1$  columns of matrix W as  $W_1$ .
- Sefine  $W_1$  by setting its small components to zero.
- Solve the following NMF

$$\min_{W_2 \ge 0, H \ge 0} f(W_2, H) = \| (W_1 \quad W_2) H - X \|_F$$

- Find more relevant topics and attach their corresponding columns to W<sub>1</sub>.
- Repeat from Step 3 until getting satisfactory results.
- Oblight Delete unrelated topics and docs, and redo topic modeling.

Advantage: easy to interprete the result and adjust intermediate results for interactive computing

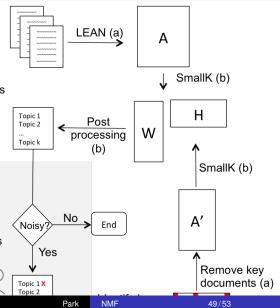
# Targeted Topic Modeling for Event Detection in Document Data

#### **Application Flow**

- LEAN and SmallK to perform document clustering
- Web application to leverage SME insights
- Iterative topic refinement, by removing unwanted clusters

#### Web Application

- Translate topics, key documents, and keywords
- Show stemmed terms and full terms for analysis



# Targeted Topic Modeling: Ex. Yemen Ceasefire Violation Detection in Arabic Text

					Topic 1				
NWF FOR EVENT DETECTION				DATA SMALLX REFINE ANALYZE	Keywords	Event			
						From May 20 to			
						22, the national			
NTN C	RENOVE	CLUSTER	DOCUMENTS	KEYWORDS	منطقة   غارة   جوية   تحالف العربي	army and Houthi militia fought			
NTIAL 5					المليشيا الطيران إجبهة االشقب	for control of			
						Taiz city cen-			
	0	1	30	تطلبهم فارخان تقبع بربيع الإلفان وبإطر طبار سلر	Arab Coalition, attack, raids,	ter, resulting in			
REFINE.1					district, Shaqab, front, aviation,	Houthi control of			
	0	2	24	الىلىر ھن باۋر ستى الىف الاير بلىل نول بىلار يەن بليل دن غرق	militia	many roads and			
			14	سنة من من مسر مسر من		national control			
	0 3					of the city center.			
		3	14	این رقع اللاح اطراش رقم الحاکث عور بعلق بشن سام خل طور	Topic 2 Keywords	Event			
	0.4	6	قار قر نان 11 لركل غیار ازر استاند او تخور بیلیزا بطر از	الغسيل   شاحنة   الفشل الكلوي	On May 21st, the Houthi militia de-				
		*		2 A. 12 A. 12 A. 12 A. 12 A. 12 A. 12 A. 14	ادوية امحملة   ميليشيا   تحتجز   بمستشفى	tained 11 trucks			
		5	10		kidnev failure, truck, Dialysis	traveling to the			
0	0			لعن تبنين حتج ينت مطالبات فرع بسرايخ مطا	Center, hospital, detain, militia,	Taiz Dialysis			
					loaded, medicine	Center.			
					Topic 3				
	1.1				Keywords	Event			
	result ter	18	theshold	clusters SJBMT	باليستية   الحديدة   لحبنة التهدئة	On May 18th, the			
					بصواريخ االفرعية امحافظة بابل	Houthi militia			
					بصواريح المرعية إستعطه بابن	sent ballistic			
					pacification committee, Hodei-	missiles from			
					dah, ballistic, Babil province,	Hodeidah to			
					subcommittee, missile	Taiz.			

- Interface for selecting clusters to remove from the dataset
- Key documents identified within the clusters (using a threshold parameter)
- Reapplication of SmallK to produce refined clustering results

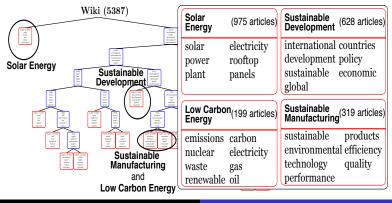
# Case Study for Sustainability in Twitter: Keyword Expansion and Retrieval of Relevant Data Items

Direct match on Twitter with 50 specialized keywords related to sustainability such as new urbanism, rain water harvesting, green roof, walkable community, and decentralized energy, retrieved only a very small number of tweets.

- Discover the casual terms that are used to express sustainability-related topics in social networks in addition to specialized keywords
- Extract the data items that have relevance to sustainability. These data items may not contain technical or specialized keywords.

#### Result on Wikipedia

Applying targeted topic modeling to the 60K Wikipedia pages obtained by keyword refinement, we obtained 5,387 pages that are clearly relevant to sustainability. Applying HierNMF2, we discovered 20 topics such as solar energy, water energy, efficient electricity usage, sustainable development, renewable energy, and sustainable manufacturing. A subset of the results is illustrated:



Park

NMF



DARPA XDATA Challenge Problem: Tracking IED Drop Visualizing our analysis results

Visualization of our analytics fused with GPS and communications data can "guide" an analyst to important "events" and "actors"

- Track messages of common topics occurring within a time window
- Find areas of interest when perpetrators within the same cluster often converge

 Flag persons of interest by detecting messages that occur within a topic of interest





#### Associate device movement with classes of communication activity

Videos taken of checkpoints

Package exchange and drop

and convoy areas.

off confirmations.

## **Topic Modeling Results (NMF)**

Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10
like	picture	get	think	just	good	line	creative	text	video
really	took	did	know	want	answer	green	full	terrorist	took
better	ied	time	haha	say	sing	red	text	pic	sent
sounds	sending	back	getting	got	hey	jabal	little	call	snd
say	script	need	got	see	did	medina	data	sending	sim
music	site	call	better	guess	new	ghazi	collection	script	wait
feel	hole	see	car	send	morning	amber	did	back	package
sure	denver?	thanks	ready	wait	years	send	long	sent	checkpoint
done	taken	days	dont	day	name	vehicles	step	ied	sending
did	moving	able	need	life	music	phone	house	site	area
people	drop	contact	want	going	man	time	thing	please	convoy
gaga	frame	meeting	lol	make	tell	life	maybe	meet	send
haha	police	report	really	lot	songs	chapter	addicted	phone	mcc
paul	province	ready	days	time	hear	guess	gonna	day	king
does	end	sir	start	things	job	blue	sons	short	got

Topic 2, 9, 10:

The majority of the conversations were about planning, meeting, observing, and exchanging.

#### Topic 3:

Suspicious meetings mixed with civilian chatter

#### Topic 7:

Interesting. Could be code for organizing the simulation?

Other Topics: Separate out civilian conversations

 Pictures taken for planning and observing IED bomb site and for the aftermath. Georgia (Massanch 13)



# Georgia Tech-Kitware Visualization Scene 1 of 4









# Scene 2 of 4

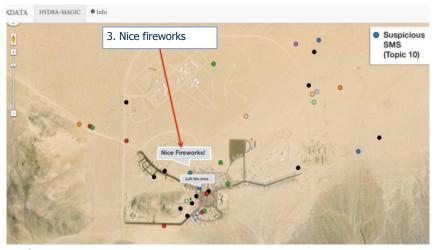


Georgia Tech

#### **DoDIIS 2016**



# Scene 3 of 4





#### **DoDIIS 2016**



# Scene 4 of 4







#### Summary/Discussions

- Overview of NMF with Frobenius norm and algorithms
- Fast algorithms and convergence via BCD framework
- Adaptive NMF algorithms
- Variations/Extensions of NMF : nonnegative PARAFAC and sparse NMF
- NMF for clustering
- Computational comparisons

NMF Matlab codes and papers available at http://www.cc.gatech.edu/~hpark and